

## Details are everything

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Attention to details can make or break a product. I was just downloading [dropbox](#) and I noticed a fascinating thing. On the download page there are instructions for installing. It's just a few images of your browser download window and the installation confirm popup telling you where to click. Now the fascinating thing is that those are images of **YOUR** browser. They change depending on the browser or operating system you use to visit the site so that there are no confusions. Now this is what I call attention to detail. That is why Blizzard is making the finest games and Microsoft is making crappy OS-es. Kudos Dropbox!

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