

## Apple vs. Microsoft vis-à-vis Keynote vs. Powerpoint

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I always thought that MS Office is \*THE\* best office software out there. I've been using it since ever. I only tried OpenOffice while I was using linux and I have to say that although it **does** give you the most bang for the buck (infinite :) it just sucks in comparison with MS office. I never tried out the iWork office suite and when I got a Mac i installed a MS office on it (its slow and not as good as the windows version), but today I ran into the homepage of Apple's Keynote (it's the Powerpoint's counterpart) and I just loved it (the homepage). The most important thing is right there in front of you and it looks good. And the most important thing about this kind of apps is ... making a cool presentation. On the other hand, if you visit the MS Powerpoint homepage, it looks cluttered with stuff and cheap. It has ribbons in the navigation (lol!). It even has a menu link called "Product Overview", which makes it look like "just another" product. I mean ... it looks like those \$4.99 website templates.

Suppose I never made a presentation in my life and now I'm in a need of such an app. The first place to go to in search for a tool would be the internet. And after taking a look at both of the websites I'm pretty sure I'd chose Keynote. As I'm doing right now. The first thing I learned on Keynote's homepage is that you can do very very cool animations with it like "magic move" and those perspective slide transitions. And this precious information was just ONE click away in a video.

You know how my search for a similar video describing the features of Powerpoint went? Well, I'll let the screenshot speak for itself:



After all, what else could I want besides that uber-cool perspective transition and flash-like animations. Why on earth would I want to buy Powerpoint. And this is not just my impressed half talking. The other, rational half is thinking it too. Marble graph bars?! Cool! Tinted glass pie charts?! Wow! As far as I'm concerned (a presentation noob) Powerpoint is just some application that everyone's using, but Keynote is fun fun fun. I have this big urge to make a presentation. About anything. Im going out to buy the Economist and redraw all it's charts in Keynote. Srsly.

So thoughts are welcome on why would I want to use Powerpoint after visiting Keynote's website.

The links ( Even the URL is prettier on apple's site ):

<http://www.apple.com/iwork/keynote/>

<http://office.microsoft.com/en-us/powerpoint/default.aspx>

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